



RESEARCH NOTES

A Newsletter of Region IV Research Promotion Activities

Vol. 1, No. 1, October 06

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Central Training

On June 25, 2006 Representatives from Regions I, IV, VII and XII participated in the first Research Promotion Chapter Chair Central Training Program held in Atlanta. Representing Region IV were Jim Fields, Randy Jones, Dennis Knight, Steve Marek, Will Thomasson, and Damon Ditch. The morning session was presented by Mr. Glenn Bembenek, President of Premier Performers. Glenn is a personal and business management coach and motivational speaker. Glenn's topic of discussion was "How to Motivate People to Get Results." During the afternoon Jim Fields and Randy Jones shared their personal experiences with ASHRAE Research. Patricia Adlemann presented each Chapter RP Chair with his Chapter's personalized Research Promotion Training Manual. Patricia went through the manual in detail and helped each Chair develop an Action Plan for each month of the 2006-2007 RP Campaign.

CRC Blowing Rock, NC

The Region IV Chapter's Regional Conference (CRC) was held in beautiful Blowing Rock, NC at the Meadowbrook Inn on August 17, 18 and 19, 2006. The Southern Piedmont Chapter hosted the event and the weekend was a great success. The RP workshop was held on Saturday morning from 8:00 AM until 11:30 AM. All chapters were represented at the workshop including RP Chairs from Charleston, Greenville, North Piedmont, South Carolina, and Southern Piedmont and Society Treasurer Bill Harrison, Society Vice President Tom Phoenix, and eleven other Chapter Leaders and ASHRAE Staff. The morning's discussion centered on how to organize an annual Research Fund Development campaign and the benefits of supporting ASHRAE Research.

**THANK YOU
TO REGION IV
DONORS AND
VOLUNTEERS
YOU'RE THE
BEST!**

Region IV

Campaign News

Atlanta

05-06 Goal: \$40,000.00

05-06 Actual: \$34,340.00

06-07 Goal: \$42,000.00

Charleston

05-06 Goal: \$13,000.00

05-06 Actual: **\$13,687.00**

06-07 Goal: \$13,000.00

Greenville

05-06 Goal: \$10,000.0

05-06 Actual: \$6,385.00

06-07 Goal: \$11,000.00

Northern Piedmont:

05-06 Goal: \$28,000.00

05-06 Actual: **\$31,020.00**

06-07 Goal: \$25,000.00

South Carolina

05-06 Goal: \$9,500.00

05-06 Actual: \$7,132.00

06-07 Goal: \$10,000.00

Southern Piedmont

05-06 Goal: \$38,000.00

05-06 Actual: **\$46,432.00**

06-07 Goal: \$36,000.00

Triangle

05-06 Goal: \$23,000.00

05-06 Actual: \$12,591.00

06-07 Goal: \$25,000.00

Region

05-06 Goal: \$161,500.00

05-06 Actual: \$151,587.00

06-07 Goal: \$162,000.00



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Why should I invest in ASHRAE Research? That's a question I get asked often. My answer: I can't answer that question for you. Philanthropy, "people helping people," is a very personal and completely voluntary decision. However, I will tell you why I invest both my time and my financial resources to ASHRAE. My reasons for giving are both selfish and selfless. Maybe once I'm finished you will agree, and join me and many of your fellow members in ASHRAE, in supporting some of the most important research being conducted on the planet today.

First the selfless reasons:

- I believe it is the right thing to do! I respect and trust my many friends and colleagues, both at the grassroots chapter level and those volunteers that participate in the leadership of ASHRAE at the regional and society level, to do the right thing! That friendship, respect and trust has been earned and demonstrated over and over again to me by many individuals during my 27 years as a member of ASHRAE.
- I believe in the mission of ASHRAE "To advance the arts and sciences of HVAC&R to serve humanity and promote a sustainable world" and the vision that "ASHRAE will be the global leader, the foremost source of technical and educational information, and the primary provider for professional growth in the arts and sciences of HVAC & R."
- I support Society's Strategic Plan and Strategic Research Plan, developed by the grassroots and succinctly stated by ASHRAE's board of directors, which will help guide us toward achieving both our mission and vision.

Now the selfish reasons:

- The friends I've made in ASHRAE are irreplaceable.
- Giving to ASHRAE motivates me and boosts my ego. I like the recognition I have received from my colleagues and peers as a result of my volunteer efforts and donations given.
- Membership in ASHRAE has been one of the most positive influences in both my career and my personal life. To paraphrase a friend of mine, Mr. Jim Fields, every position I have ever held or committee I have ever participated in has made me a better professional, a better manager, a better member of my community, and a better person.
- Membership and participation in ASHRAE activities along with the knowledge I've gained through education and experience adds to my credibility as a design professional.
- The HVAC&R industry, through my career, has provided for my family, helped finance my children's education, and eventually, will support us through retirement.
- I did not wake up one morning knowing everything I know about HVAC&R. In fact, everything I know about HVAC&R was either learned through reading or study of ASHRAE publications or literature based on them; taught to me by other ASHRAE members either at seminars or chapter programs; or, learned through conversations with other HVAC&R design, construction and manufacturing professionals at chapter, regional and society meetings.
- On more than one occasion the friendships and relationships I have made with other members in ASHRAE have allowed me to find beneficial and cost effective solutions to my clients' needs and applications.
- Every person I know and many more that I do not know, have benefited and continue to benefit from the work of ASHRAE Research. Our lives are more comfortable, our indoor environments healthier, our trips to the hospital or to a healthcare provider is safer, our food supplies and medications have longer shelf lives and may be transported longer distances to reach more people because of improvements in HVAC&R are just a few examples.

This is just a partial list of reasons why I believe that ASHRAE is worth an investment of my dues and my time as a volunteer and why I believe ASHRAE Research is worth at least an individual honor roll contribution (\$100.00 per year, just 27 cents per day). If you agree with just a few of these reasons or have many more of your own, then please, take ten minutes, go to www.ashrae.org, look under "Quick Links" on the left side of the page, click on "Contribute Online" and follow the instructions; or, just hand your Chapter RP Chair a donation at the next chapter meeting and give a little back to an industry that has been of benefit to so many and that has been promoting sustainable practices long before the word became so fashionable. You'll be glad you did. Thank you in advance for supporting ASHRAE.

Sincerely, M. Dennis Knight, P.E., RVC Research Promotion, Region IV